

GOVERNMENT DEGREE COLLEGE, GUMMALAKSHMIPURAM

DEPARTMENT OF HISTORY 2024-25

Name of the Event: **National Handlooms Day**

Guest of Honor : **V. Kalpana (In charge - Principal)**

Date : **07-08-2024**

Department : **History**

Lecturers Attended: **08**

Students Attended: **40**

National Handlooms Day Celebrated in the college on Aug-07-08-2024. The guest of honor V. Kalpana in charge principal of this college delivered a message on the importance of handlooms day and said that handlooms day is the outcome of skilled persons but the weavers are starving in present days as there is no proper encouragement from the public. He encouraged the students and staff to celebrate National Handlooms Day on 07/08/2024 with enthusiasm and dedication.

- A Handlooms day fashion show was conducted by showcasing various handloom garments and the beauty of our indigenous textiles.
- Conducted by Essay writing
- Poster presentation
- Prizes were distributed to the winners by the chief guest
- 40 students & all the faculty members and elite of the village participated.
- The event was covered in the local newspapers.



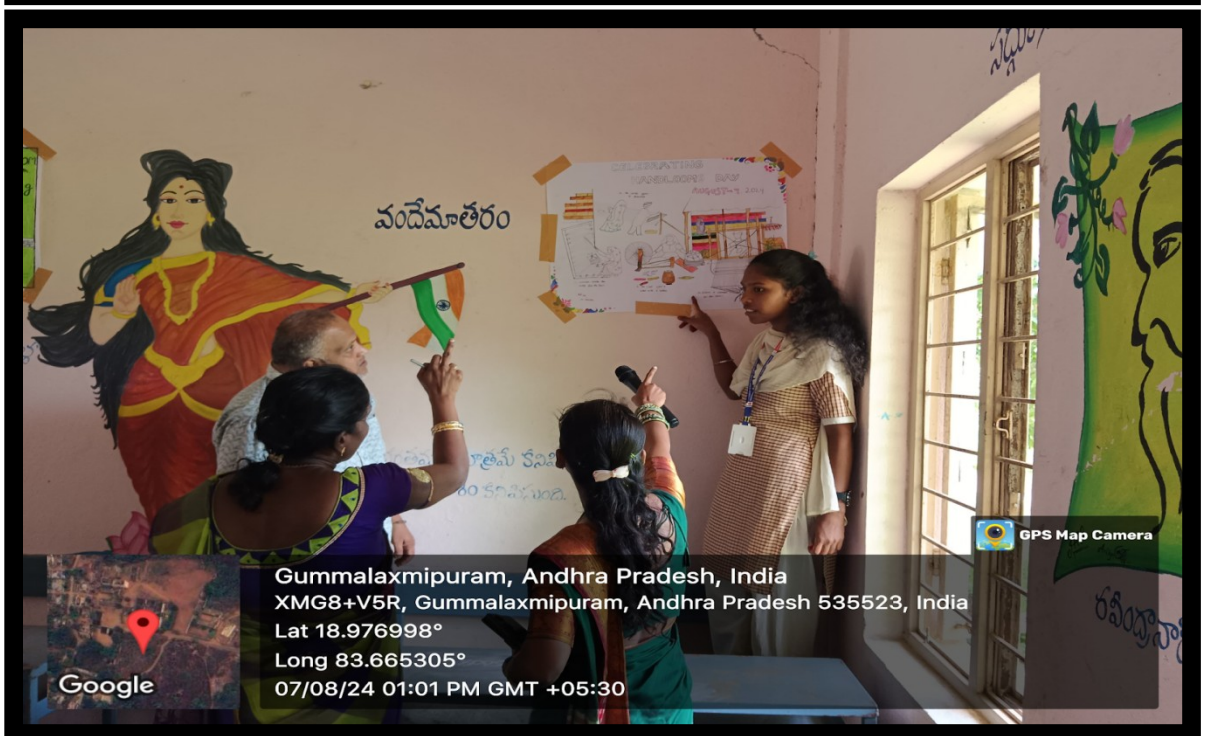


Student Speech

FASHIONSHOW



ESSAY WRITING



POSTER PRESENTATION



Theme for 2024: The theme for National Handloom Day 2024 was "Sustainability and Innovation in the Handloom Sector," emphasizing the integration of modern technology with traditional weaving practices to promote sustainable growth and empower artisans.

Conclusion: National Handloom Day serves as a significant platform to honor the handloom weaving community and recognize their vital role in preserving India's cultural heritage. The government's initiatives, such as promoting sustainable practices, enhancing market access, and supporting financial empowerment for artisans, play a crucial role in advancing the sector. By celebrating this day, the government underscores its commitment to bolstering the handloom industry, which employs millions and contributes significantly to rural livelihoods.